

Please read the information below warning to parents of pupils under 12 years:

Nationally, many internet safety agencies are warning parents to be extra vigilant over seemingly fun videos widely circulating on YouTube and TicTok that feature a menacing character with razor-sharp teeth with the seemingly friendly name of 'Huggy Wuggy'.

The character is from a survival horror game called 'Poppy Playtime' which has the effect of leading parents and children to believe the videos are aimed at youngsters and contain no inappropriate material. It even gets to slip by many device parental controls.

The reality is that 'Huggy Wuggy' a blue bear-like creature chases and threatens other characters in nightmarish scenarios, leaving many children upset and frightened.

The Poppy Playtime game is perfectly legal and widely available on the App stores for Apple and Android mobile devices with a PEGI rating of age 12+

Please be vigilant in respect of the content your children are accessing and take appropriate steps to remove or block any harmful content they may be exposed to.

Kind regards